



PRESS RELEASE

FOR IMMEDIATE RELEASE:

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FOR INFORMATION CONTACT:

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RBJ Center Seeks Master Developer for East Austin Property

Austin, Texas: The Austin Geriatric Center (AGC), Inc. also known as the Rebekah Baines Johnson (RBJ) Center, a local 501c3 committed to providing affordable housing for seniors announced today the release of a Request for Qualifications (RFQ) for a master developer for the 18-acres of prime real estate owned by AGC located in central East Austin along Lady Bird Lake. In November 2011, the RBJ Center Board of Directors approved a redevelopment master plan vision that would allow for a vibrant, urban village containing a variety of potential land uses that would accommodate both the needs of our senior citizens and area neighborhoods and residents. To achieve this goal, AGC is seeking a partner and Master Developer to facilitate our redevelopment vision. The RFQ/RFP solicitation will be a two-step evaluation process, involving the development of a shortlist based upon the statements of qualifications submitted. Firms that are shortlisted will be invited to formally submit business and development proposals. AGC plans to announce the successful Master Developer by July 2013.

“Rebekah Baines Johnson Center is moving forward with its plan to construct additional independent living units for low income seniors at its existing 18 acre campus on Lady Bird Lake and to renovate our existing 16-story tower. We are seeking a well qualified development partner who can acquire some of our land and help us to develop the rest, all in accordance with the strategic master plan we have put together in concert with our neighbors, the City of Austin and our Strategic Planning Committee” said Clarke Heidrick, Chairman of the AGC Board of Directors.

Interested parties are encouraged to email AGC Board Members Sarah Andre at sarah@s2adevelopment.com or Paul Saldaña at psaldana@brisacommunications.com to be added to the RFQ distribution list. Responses to the RFQ should be submitted by 3:00 p.m. (CST), February 28, 2013, to the RBJ Center, 21 Waller Street, Austin, TX 78702 to the attention of Ms. Helen Varty, RBJ Administrator. Late, faxed or electronic submissions will not be accepted.

Rebekah Baines Johnson Center

RBJ

Below is the RBJ Master Developer RFQ schedule*:

Master Developer Selection Schedule	Date
RFQ Package Available	January 17, 2013
Deadline for Submission of Questions to AGC	January 31, 2013
Issuance of Response to Questions (Addendum)	February, 14, 2012
RFQ Due Date and Time	February 28, 2013 on or before 3:00pm CST
Preliminary Evaluation Completed/Teams Shortlisted	March 21, 2013
Request Additional Response from Shortlist Teams	April 4, 2013
Tour of RBJ Campus and Facility for Teams Shortlisted	April 11, 2013
Additional Response Due	May 6, 2013
Interview Shortlist Teams	May 2013
Recommendation Made	June 2013
Announce Successful Bidder/Begin Negotiations	July 2013

** Please note that the schedule is subject to change*

To download a copy of the RFQ/RFP and/or to learn more about our redevelopment plans, please visit the project website at www.rbjcenter.org

About the Austin Geriatric Center:

The Austin Geriatric Center, a 501-c-3 non-profit organization, is the founder and operator of RBJ. Our mission is to provide low-income elderly and handicapped people with housing and services.

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