

Rebekah Baines Johnson Center
Strategic Master Plan Survey
Results



	Respondents	Percentages
1. What is your age?		
below 20	1	1.40%
20s	4	5.40%
30s	16	21.60%
40s	16	21.60%
50s	14	18.90%
60 or more	23	31.10%
2. What is your gender?		
Male	24	32.40%
Female	50	67.60%
3. What is your race?		
African American	3	4.10%
Asian	1	1.40%
Caucasian	46	62.20%
Hispanic	20	27.00%
Native American	3	4.10%
Other	1	1.40%
4. What is your residential status?		
Rent	34	45.90%
Own	38	51.40%
Other	2	2.70%
5. What is your annual household income?		
below \$15,000	16	21.60%
\$15,001-\$25,000	9	12.20%
\$25,001-\$50,000	19	25.70%
\$50,001-\$75,000	8	10.80%
\$75,001 or more	22	29.70%
6. How many people (including yourself) live in your home?		
1	32	44.40%
2	20	27.80%
3	8	11.10%
4	5	6.90%
5	5	6.90%
More than 5	2	2.80%
7. Which neighborhood do you live in?		
East Cesar Chavez	27	36.50%
Central East Austin	11	14.90%
Chestnut	2	2.70%
Rosewood	2	2.70%
Holly	9	12.20%
Govalle / Johnston Combined	2	2.70%
Other	21	28.40%
8. How long have you lived in the neighborhood?		
Less than 1 year	6	8.60%
1-5 years	30	42.90%
6-10 years	14	20.00%
more than 10 years	20	28.60%

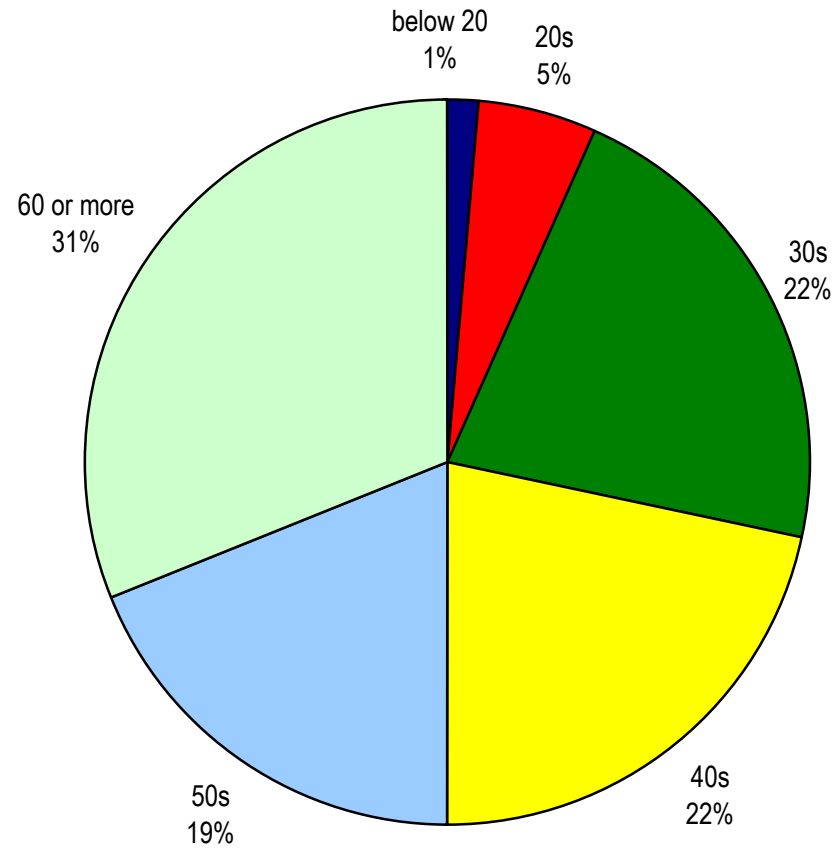
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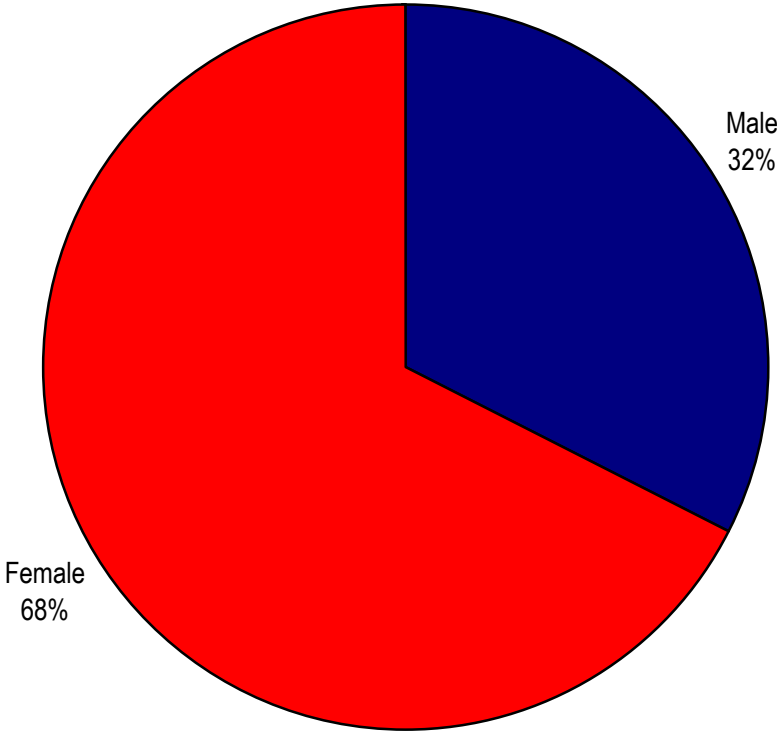
9. Which of the following goods, services or improvements would you be in favor of adding on and around the RBJ site? (check all that apply)

Café / Cyber Café	43	65.20%
Grocer	42	63.60%
Park-Like Open Spaces	41	62.10%
Improved pedestrian access to Lady Bird Lake	40	60.60%
Medical / Dental Facility	36	54.50%
Physical Fitness Facility	36	54.50%
Pharmacy	32	48.50%
Better vehicular and pedestrian connectivity bet. RBJ and the rest of the Neighborhood	30	45.50%
More interaction bet RBJ residents and the rest of the Neighborhood including schools	30	45.50%
Neighborhood Park at old Fishery Location	29	43.90%
Opportunities for Volunteering	29	43.90%
Assisted Care Facility	26	39.40%
Hair Salon / Beauty Parlor	26	39.40%
Covered Pavilion	26	39.40%
Senior Adult Day Care Facility	25	37.90%
Low Income Housing (other than for seniors)	24	36.40%
Physical / Massage Therapy	23	34.80%
Library	23	34.80%
Non-Denominational Chapel	18	27.30%
Dietician	15	22.70%
Child Day Care Facility	15	22.70%
Pet Supplies and Grooming	11	16.70%
Shoe Repair	10	15.20%
Dry Cleaners	7	10.60%

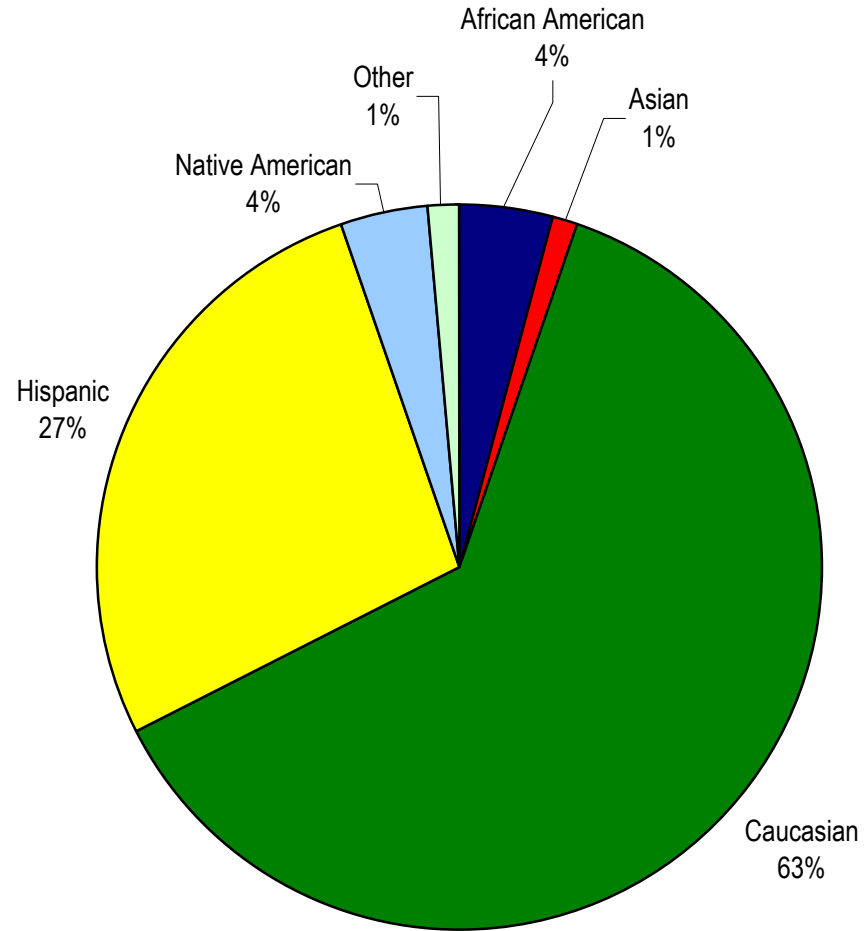
Age Distribution of Respondents



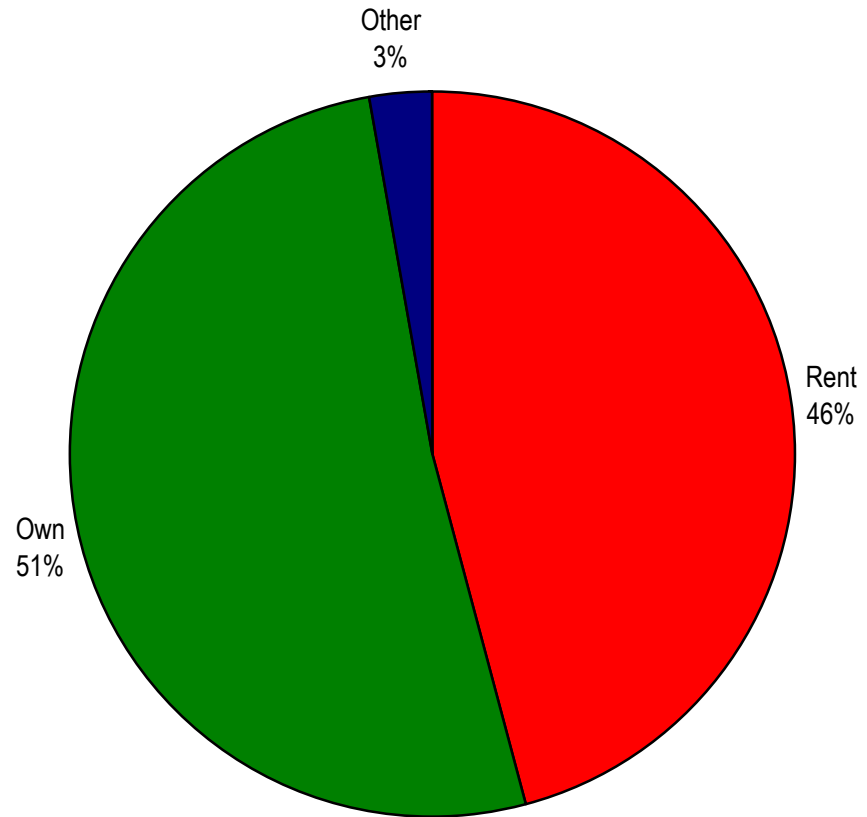
Gender Distribution of Respondents



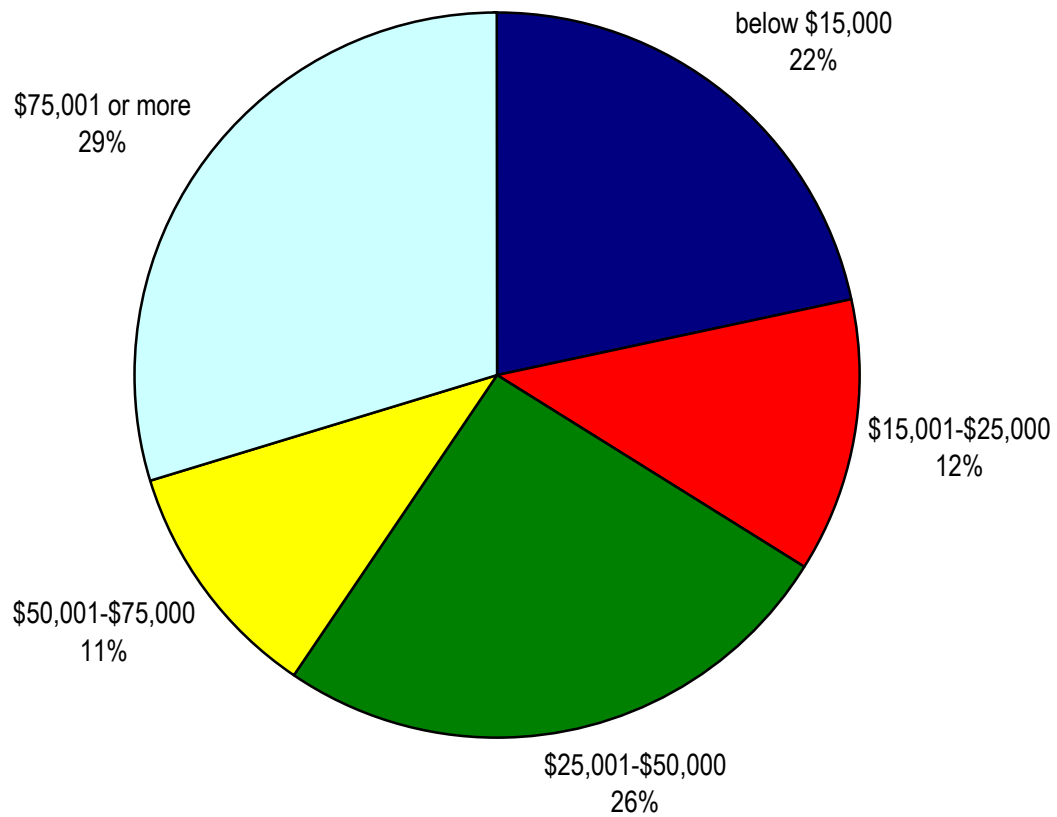
Race Distribution of Respondents



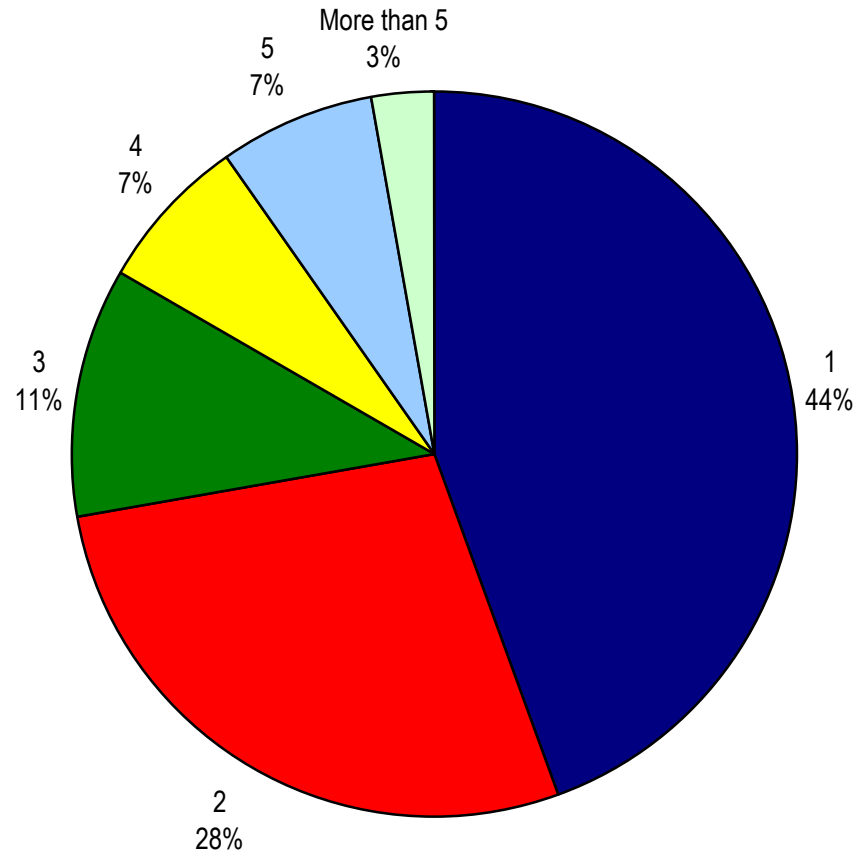
Residential Status of Respondents



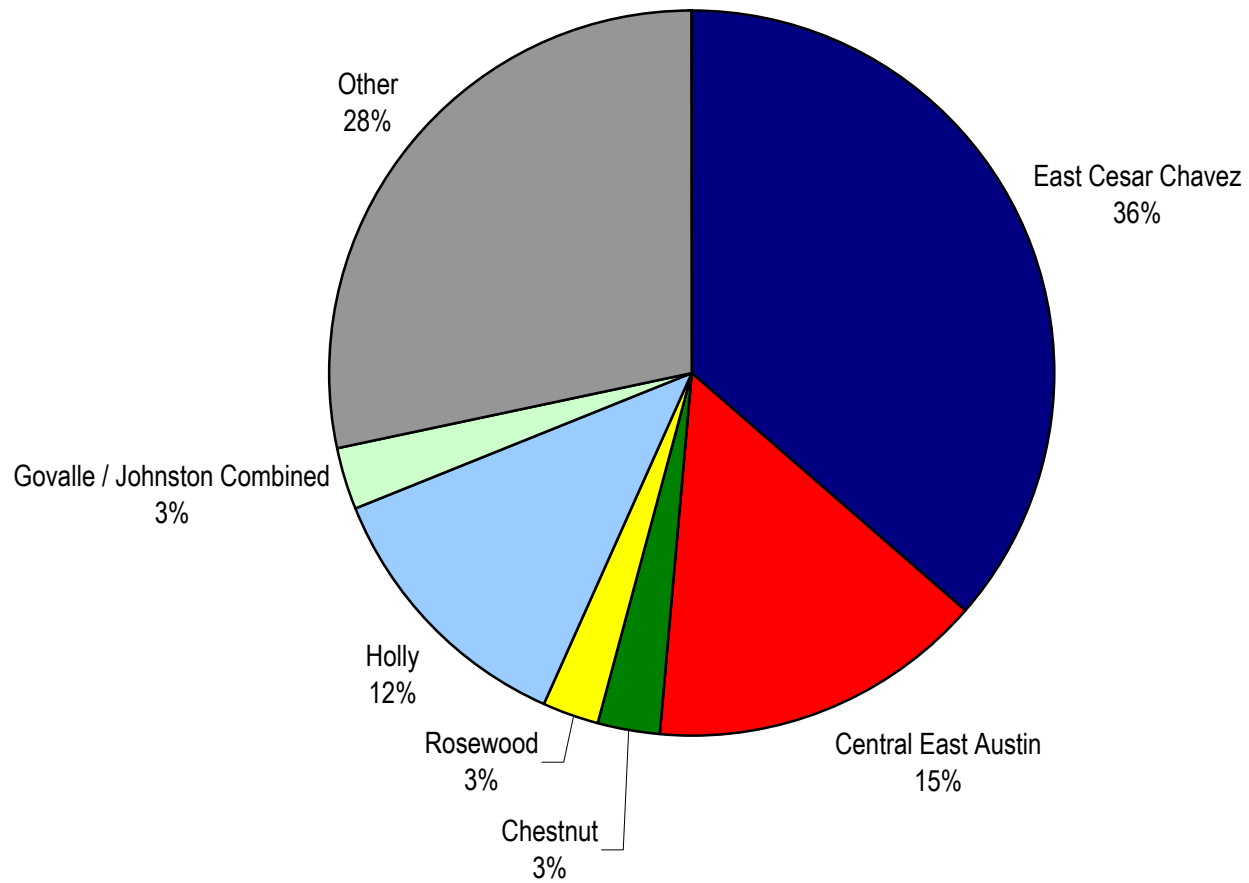
Annual Household Income of Respondent



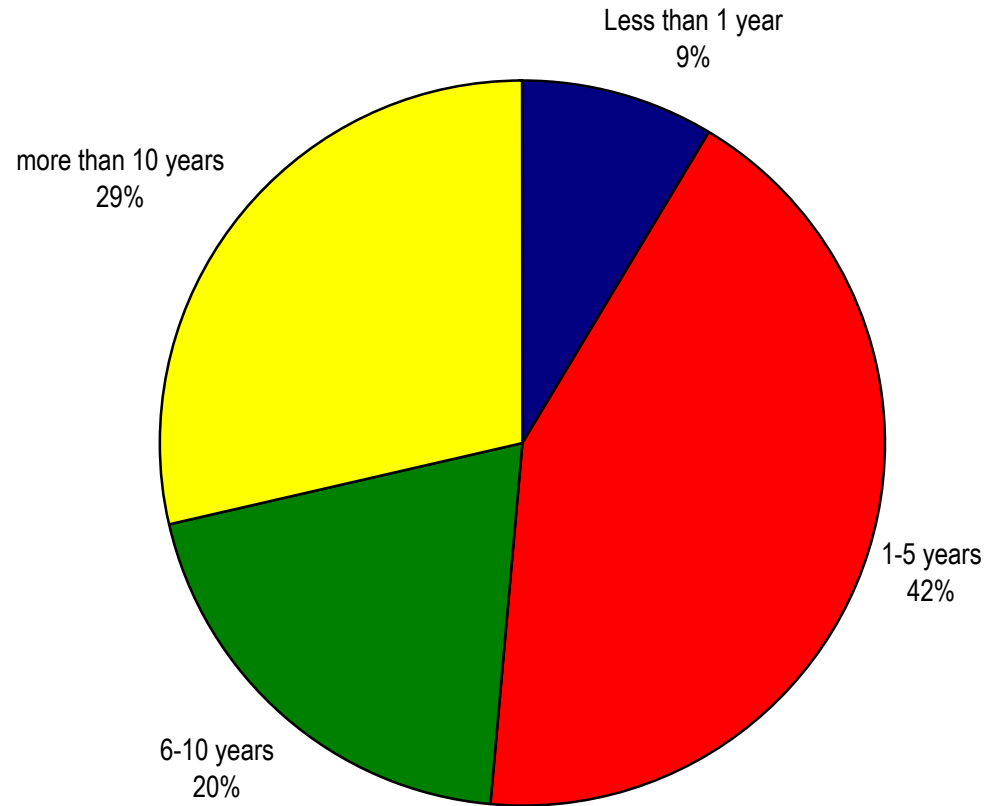
People Living in Household of Respondent (including self)



Neighborhood Distribution of Respondents



Length of Current Residence of Respondents



Goods, Services and Improvements Desired by Respondents

